

# February 2021 Newsletter

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The Global Volatility Summit ("GVS") brings together volatility and tail hedge managers, institutional investors, thought-provoking speakers, and other industry experts to discuss the volatility markets and the roles volatility strategies can play in institutional investment portfolios. The GVS aims to keep investors updated on the volatility markets throughout the year, and educated on innovations within the space.

Capstone Investment Advisors has provided the latest piece in the GVS newsletter series.

Cheers, Global Volatility Summit

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February 2021

# CAPSTONE INSIGHTS

The Right Tail, The Right Question

Jason Goldberg, Senior Portfolio Manager

# The Right Tail, The Right Question

## Jason Goldberg

With the eye-popping short squeeze and subsequent collapse in Gamestop (GME) pointing to increasing speculation, if not, outright mania, investors are right to ask whether they are focused on the wrong side of the return distribution.

As investors who usually hedge the first-order directionally of options, we think the focus on buying puts versus calls, though, is misleading.

The right question is not whether a stock is going to go up or down, but how quickly. Both questions are tough to answer but if you are going to actively trade options, the second question is, in many ways, more important than the first.

Anybody who has taken a first-year class in options can tell you that an option payoff can be nearly replicated by a combination of borrowing and lending of cash and trading in the underlying stock...assuming the volatility is constant. This last point is critical and, we think, sometimes forgotten by infrequent users of options.

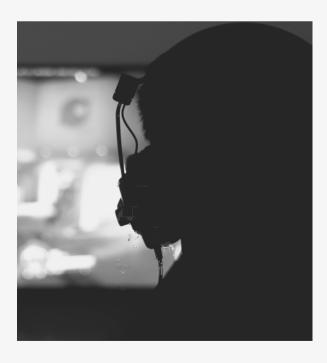
Sure, it's nice knowing that you can lose a limited amount by owning options. But if either the volatility of the underlying finishes well below the volatility that you paid for the option or the market's prediction of future volatility drops after purchasing the option, then it can be very difficult to make money and, over time, paying too much for options can be a meaningful drag on returns.

Just ask anybody who bought GME January 2022 50

strike put options on the day that it closed at \$347.

The puts were trading around \$25. As of today, the stock has dropped a whopping 80%+ and those same put options are trading around...\$25.

In the case of GME, it is not that the actual volatility has been so low but that the option market's expectation of subsequent volatility has cratered.



The effect is similar: the owners of the puts got the direction right (in a big way) and have still not profited from it.

GME is obviously an extreme example but we wanted to use this concept on something more relevant to most investors. Specifically, we wanted to know what history indicates about whether investors should replace their US large cap equity exposure with call options.

To answer the question, we ran the following analysis in which we measured the historical outperformance based on current premiums of owning calls. For example, each data point compared the current price of a call with the market-adjusted outcome of some historical path.

At first glance, it appears that owning calls at current levels looks quite reasonable. An average loss of only 10 basis points and even an "expected" gain for the further out-of-the-money calls? Hard to argue, given the environment, that replacing some equity exposure with calls is likely to be a loser.

Before investors reach that conclusion though, we would suggest slicing the data in two different ways. Both attempt to better account for some of the biggest markets moves over the past few decades.

Figure 1: Summary table of the average of outperformance based on one month overlapping weekly returns since 1971.

min_vol	max_vol	count	k=100	k=101	k=102	k=103	k=104
0.0%	150.0%	2615	-0.10%	-0.05%	0.00%	0.04%	0.06%

Source: Capstone

Figure 2: First Method - Median result for each strike

min_vol	max_vol	count	k=100	k=101	k=102	k=103	k=104
0.0%	150.0%	2615	-0.49%	-0.43%	-0.36%	-0.31%	-0.25%

Source: Capstone

Figure 3: Second Method - Grouped results for each strike by volatility bucket

min_vol	max_vol	count	k=100	k=101	k=102	k=103	k=104
0.0%	10.0%	<i>7</i> 31	-0.57%	-0.43%	-0.36%	-0.31%	-0.25%
10.0%	15.0%	966	-0.34%	-0.43%	-0.36%	-0.31%	-0.25%
15.0%	20.0%	467	0.10%	-0.43%	-0.36%	-0.31%	-0.25%
20.0%	30.0%	306	0.60%	-0.43%	-0.36%	-0.31%	-0.25%
30.0%	150.0%	115	2.17%	-0.43%	-0.36%	-0.31%	-0.25%

Source: Capstone

Both techniques, we think, reveal something rather important that a simple look at averages might miss. The volatility regime really matters to users of options.

Sure, if one is going to replace a slug of their equity exposure call one time because they have a hunch the market might take a dive but still want to be invested in case they are wrong, then looking at averages and medians might be overkill.

But, essentially, what the bucketed data show (and the median hints at) is that owners of options at current levels are swimming against a pretty strong tide, if delivered volatility is going to be below 15% over the life of the option.

What will delivered volatility be over the next month? We have no idea. Predicting delivered volatility over such a short time frame is as useful as predicting short-term market direction. What we can say is that for the last month, the S&P 500 has delivered 16% volatility and for the last three months, it has been 14%.

In other words, if one thinks the volatility regime of the last few months is likely to persist, then short-dated atthe-money calls are slightly rich while further out-of-themoney calls look closer to "fair value". Not exactly an exciting result but maybe the buyers of GME puts might have found the framework useful a few weeks ago.

Figure 4: Results of the 14% to 16% Bucket

min_vol	max_vol	count	k=100	k=101	k=102	k=103	k=104
14.0%	16.0%	271	-0.25%	-0.14%	-0.06%	-0.01%	0.01%



# **About the Author**

Jason Goldberg is a Senior Portfolio Manager responsible for managing dispersion and risk-transfer portfolios on the Solutions platform. Jason has been trading equity derivatives since 1998 and joined Capstone in 2018 from PIMCO where he was an Executive Vice President dedicated to equity dispersion. He also ran the equity execution desk for PIMCO and helped advise portfolio managers on equity-related strategies and trades. Before joining PIMCO, Jason was a Managing Director at Och-Ziff and a Partner at Onyx Capital. He started his career at J.P. Morgan and worked on both the equity derivatives and municipal derivatives desks.

Jason graduated magna cum laude and received a dual degree in Math and Economics from Claremont McKenna College.

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