

## JUNE 2015 NEWSLETTER

Dear Investor,

The Global Volatility Summit ("GVS") brings together volatility and tail hedge managers, institutional investors, thought-provoking speakers, and other industry experts to discuss the volatility markets and the roles volatility strategies can play in institutional investment portfolios. The GVS aims to keep investors updated on the volatility markets throughout the year, and educated on innovations within the space.

Société Générale is kicking off our summer series of GVS Newsletters with a piece titled "Options Know Something That You Don't". Their Equity Derivatives Strategy group provides insightful analysis into the ability of options to forecast stock moves, specifically around earnings dates.

Stay tuned for more newsletters, educational materials and updates on the next event!

Cheers,

Global Volatility Summit

## 2015 EVENT RECAP

The 2015 event took place on March 11<sup>th</sup> at Chelsea Piers. It was attended by some of the world's largest pensions, endowments, foundations, sovereign wealth funds and banks, and sponsored by hedge fund manager participants, global banks and exchanges. We appreciate everyone's continued support and look forward to another great event in 2016.

### EVENT THEME

Innovation and technology were the key themes of the event with a focus on how technology and science augment the way we live, work and trade.

### KEYNOTE AND GUEST SPEAKERS

Kevin Slavin, Algoworld expert from MIT gave a keynote address on how algorithms shape the world. Brad Katsuyama, President and CEO of IEX, shared his story behind pioneering trading technologies.

### MANAGER PARTICIPANTS

BlueMountain Capital  
Capstone Investment Advisors  
Capula Investment Management  
Dominicé & Co. – Asset Management  
Fortress Investment Group  
Ionic Capital Management  
JD Capital Management  
Parallax Volatility Advisors  
Pine River Capital Management  
Saiers Capital

## For Institutional Investors Only

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**THEMATIC**

# Options know something that you don't

Historical analysis of options' effectiveness in forecasting stock moves on earnings dates

**Equity Derivatives Strategy**



**Vincent Cassot**  
(33) 1 42 13 59 55  
vincent.cassot@sgcib.com

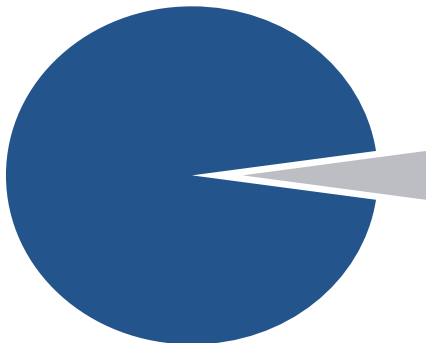


**Siddhartha Pandey**  
(91) 80 6716 8492  
siddhartha.pandey@sgcib.com

- **In the endless quest for leading indicators, the options market has long been seen as a highly promising area.** The idea is that option pricing parameters (volatility, term structure, skew etc.) reveal valuable information about investors' expectations. It is the non-linearity of option payoffs together with the choice of strikes and maturity that bring value, as they can be used to trade more complex scenarios than a pure delta-1 strategy.
- **In this report, we discuss the specific case of option pricing around earnings dates and examine if the shape of the volatility term structure adds value in the forecast of the stock move post earnings release.** We apply the well-known technique of expected implied move to a global universe of US and European stocks' earnings releases since 2007 and compare the outcome with the effective post-earnings moves.
- **Options help in identifying the big movers.** We find that the use of the implied move with a simple methodology vastly increases the chance of correctly forecasting future big movers (up or down) on earnings dates. It is 3.4 times (and up to 4.5 times in the US) more effective than a random approach.
- **The options market correctly forecasts the global distribution of earning moves.** The stocks for which the options market predicts big/median/small moves do indeed, on average, witness big/median/small moves, respectively. However, our study also highlights that the larger moves tend to be overpriced while the small moves tend to be underpriced.

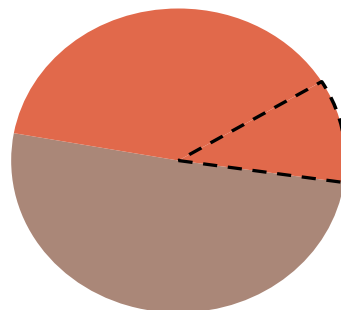
How implied moves calculated from options pricing can help to forecast big moves around earning dates (for US stocks)

Only 5% of the earning moves were big (+/- 2StDevs)...



**Universe of earning moves for 100 US stocks since 2007**

... out of which 49% were predicted accurately by options



**and 51% were surprises**

11% would have been predicted with a random model

Source: SG Cross Asset Research/Derivatives

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## Is there value in options pricing data around earning dates?

■ In the endless quest for leading indicators, the options market has long been seen as a highly promising area. The idea is that option pricing parameters (volatility, term structure, skew etc.) reveal valuable information about investors' expectations. It is the non-linearity of option payoffs together with the choice of strikes and maturity that bring value, as they can be used to trade more complex scenarios than a pure delta-1 strategy.

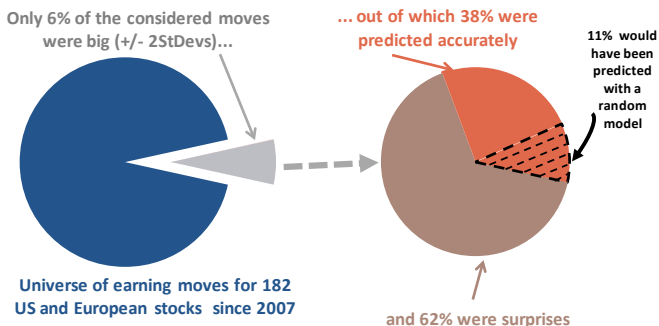
On this basis, we recently launched a new report series – “Implied Move Radar” (see an example here) – in which we identify the stocks with abnormal expected implied moves on the next earnings dates in comparison with their historical average moves, for all stocks in the STOXX Sector Indices with liquid listed options. We now explore the historical effectiveness of the forecasts by studying a universe of 182 US and European stocks, looking in detail at their expected and effective moves on earning dates since 2007.

### **Two complementary methods to study the predictive power of options pricing**

We use two complementary methods to judge the model's performance. First, we review its ability to predict large moves (that we define as rare events, i.e. above 2 standard deviations from their historical mean) and compare the results with a random approach. Our study shows that the use of options information vastly increases (from 2.6 times in Europe and up to 4.5 times in the US) the odds of finding big movers. While the improvement is material, we discovered that option markets tends to overprice systematically the earnings moves, as only 21.3% of our candidates finally proved to be big movers.

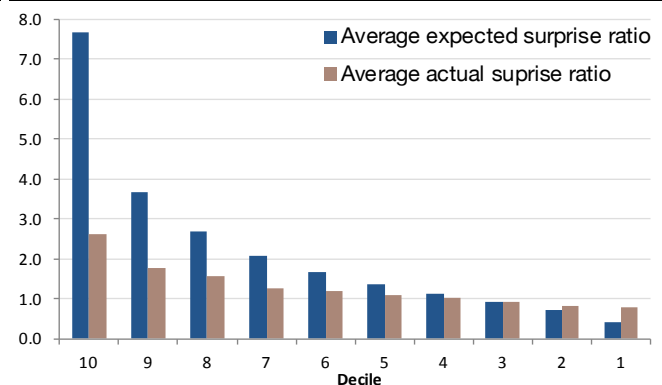
In a second step, we review the forecasts of the model not only for big movers but for the overall distribution of expected moves, to assess whether the mispricing is constant outside the rare events. We compare the rank of an *Expected Surprise Ratio* (expected move divided by average historical move) with the one of the corresponding *Actual Surprise Ratio* (effective move divided by historical move). We find that, on average, the options market correctly forecasts the global distribution of the effective move. Additionally, the overshoot decreases for normal moves and even shifts into a systematic underpricing for the small moves. Interestingly, we did not find any strong seasonal bias in the type of quarterly results (Q1, Q2 etc.).

### Considerably greater chance of identifying big movers



Source: SG Cross Asset Research/Derivatives

### Options market correctly forecasts the range of earning moves



Source: SG Cross Asset Research/Derivatives

## Forecasting the big movers

### Focusing on the tail events

We first focused on the capacity for option markets to correctly forecast the potential big and unusual moves (up or down) around the earnings release dates. This is a crucial point as gauging the expectations of the market could allow investors to avoid being exposed to a big disappointment in companies earnings (if they are long the stock) or to a large positive surprise (if they are short). Additionally, options practitioners could evaluate the potential of a long or short straddle position. In that perspective, the “options expectation” could be useful in the investor toolkit if it proves to be better than a random approach.

### A word on the methodology

We start by defining what a big move is. In our view, it must be a rare event, notwithstanding the volatility of the stock. So we define it as a move which is above the average of the absolute return on the earnings dates +2 Standard Deviations. For each stock, we use the complete series of historical earnings moves available at each earnings date and transform this into a log of absolute returns, to calculate the threshold at mean+2StDev.

We then compare the expected move to the threshold: if the expected move is above, we consider that market is expecting a big move. After the earnings release, if the actual move is effectively above the threshold, we then consider that the market forecast was accurate, and if the actual move is below, we consider that the market forecast was incorrect. We finally compare our score (number of accurate forecasts/number of actual big moves) with the score that a random approach would have provided (number of actual big moves/size of the sample) x (number of big moves forecast).

### Options help in identifying the big movers but generally find too many candidates

The charts and the tables below summarise our results.

Options model considerably increases the chances of correctly predicting big moves

	Total no. of cases considered	Effective big moves	Expected big moves	Effective among expected big moves	Random model: Expected big moves	Added value vs Random
Universe (US + Europe)	3,329	208	374	79	23	x3.4
US	1,884	87	207	43	9	x4.5
Europe	1,445	121	167	36	13	x2.6

Source: SG Cross Asset Research/Derivatives

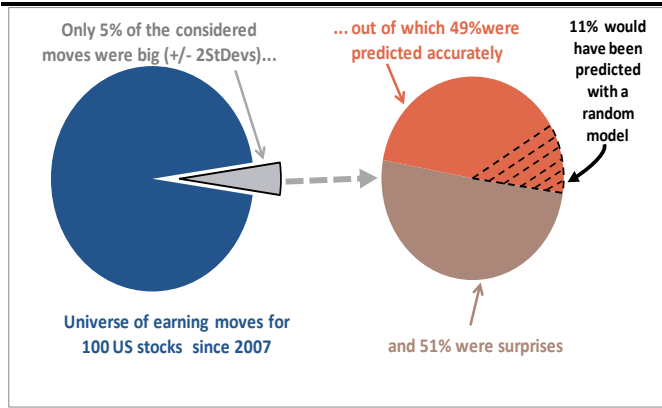
Out of the 3,329 earning moves that have been analysed, 208 (6.2%) can be effectively qualified as big moves. Our method highlighted 374 potential large moves, out of which 79 (21.3%) are effectively big moves. So the method has increased by 3.4 the number of identified actual big moves (a random approach would have found only 23 – compared to 79 - in a 374 similar sample).

The method works much better in the US than in Europe, with an increase of 4.5 times vs the random approach in the US and only 2.6 times in Europe. Among the possible explanations, we think that the higher level of transparency in the US (better financial communications from companies due to their longer experience in publishing quarterly results) and greater liquidity in the options market in the US (leading to more accurate levels of implied volatility) are the most likely.

The implied move, as calculated through options ATM volatility is by nature expressed in absolute terms and does not provide any pointers on direction. Running our study we have

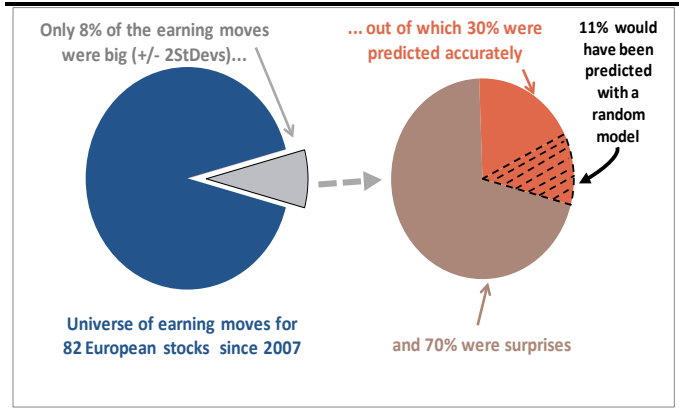
not been able to identify a clear trend on the directionality. Large effective moves on earnings dates are almost equally distributed between upside and downside and the model is equally successful in forecasting positive and negative surprises.

**Results on US stocks are very encouraging**



Source: SG Cross Asset Research

**...while results on European stocks are a bit less impressive**



Source: SG Cross Asset Research

While the improvement is material when compared to the random approach, we note that the options market tends to overprice the large earning moves, as only 21.3% of our candidates finally proved to be big movers. We now discuss whether this overpricing is specific to the large moves or if it occurs for smaller absolute returns as well.

**Forecasting the range of earning moves**

**Assessing the predictive power outside big moves**

In this second part, we do no longer focus on the rare big moves, but try to assess how reliable the methodology is in forecasting any kind of moves, whether small, median or large. We also check if the results are skewed by type of earnings announcements (Q1, Q2 etc.). Lastly, we discuss if the model works irrespective of the date of the analysis relative to the announcement date.

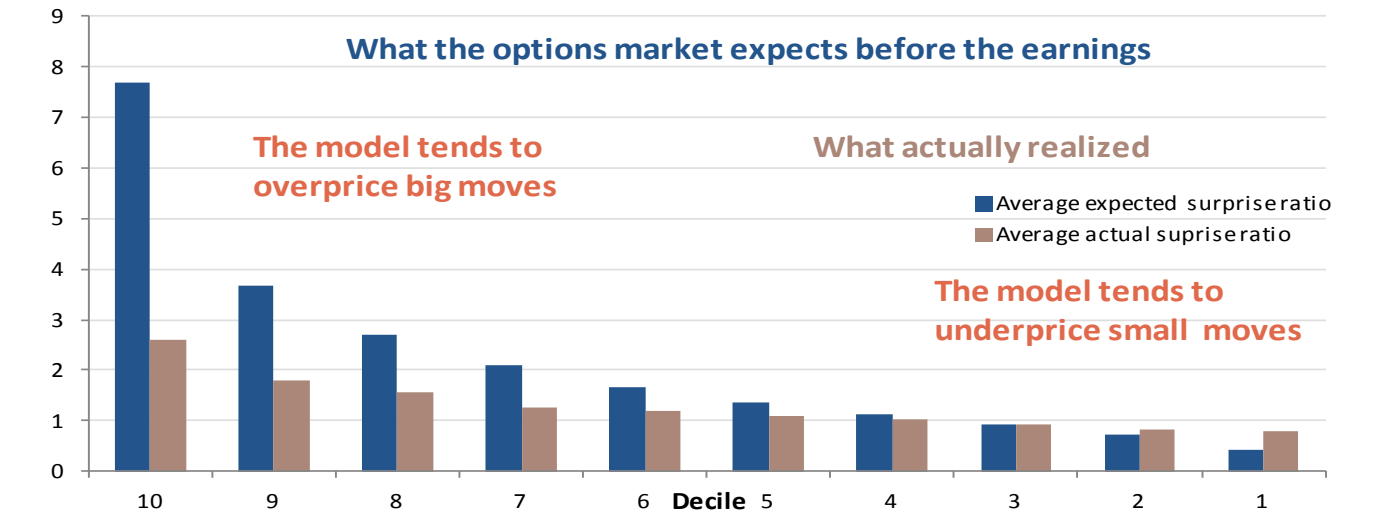
**A word on the methodology**

The key parameter is the comparison between what we define as the *Expected Surprise Ratio* (expected move divided by average historical move over the past 4 earnings announcements) and the corresponding *Actual Surprise Ratio* (effective move divided by historical move). Once we have calculated all the *Expected Surprise Ratios* we rank the data in deciles (with the 1st decile representing the smallest ratios and the 10th decile representing the highest). Then for each decile we calculate the average *Expected Surprise Ratio* and the corresponding *Actual Surprise Ratio*.

**Model is indeed efficient in forecasting the implied moves**

Representing the results in the chart below makes them easier to understand. For each decile, the blue bars represent the average of the *Expected Surprise Ratios* of the component of the decile while the brown bars represent the average of the *Actual Surprise Ratios* for the same components.

Options market correctly forecasts the range of earnings moves but overprices large moves and underprices small moves



Source: SG Cross Asset Research/Derivatives

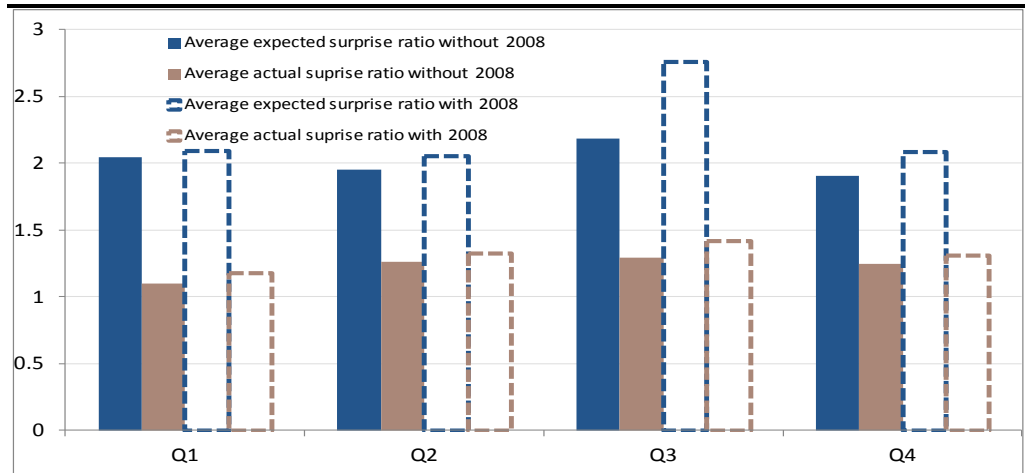
As evident from the chart, the relative size of the move is constantly predicted in line with the realised move (i.e. big or small). This implies our model is able to predict if the effect of the earnings announcement is going to be more or less pronounced than what it has been on average over the last 4 earnings dates.

Although the trend is correct, the absolute magnitude of the move seems to be mispriced by our model. The model overprices not only the very large moves (as highlighted in the first section) but most of the deciles (until the 4th). Interestingly, it also underprices the stock-price variability for the smallest moves (2nd and 1st deciles).

### The model works for all types of announcements and has no seasonality bias

While the model results are efficient in predicting the range of implied moves it was also important to check that it works for all types of announcements, i.e. Q1, Q2, Q3 and Q4. The premise lies in the theory that the importance of the numbers released depends on the type of announcement i.e. Q1/Q2/Q3/Q4. One might assume that Q4 (annual results) followed by Q2 (semi-annual results) carry more importance as some European companies announce only semi-annual and annual results, and also probably because market participants are more concerned and anxious about these types of earnings announcements than they are for the others. In this analysis, we segregate our results based on the earnings announcement type and then compare the corresponding average expected surprise ratio to the respective average actual surprise ratio.

**Model performs consistently across the four quarters**



Source: SG Cross Asset Research/Derivatives

As seen in the chart above, the average expected surprise ratio is fairly stable throughout the four quarters and so is the average actual surprise ratio. With the expected and actual surprise ratios not differing much across the various earnings type, we can conclude that the options market and the cash market do not really accord any particular importance to the specific type of announcement. It should be noted that a big spike is observed in the expected surprise ratio for Q3 if we include the data for 2008. This is because Q3 earnings are usually disclosed in October and November and in 2008 those two months were the most volatile, which systematically affected implied moves.

**Additional interesting results**

Furthermore, while the above analysis (and all other analysis in this report) was performed 5 days before the announcement date, the model results imply the same conclusion irrespective of the number of days before the announcement date when we carry out our analysis. For example, an analysis done 7 days before results is very similar to that seen for an analysis conducted 15 days before the announcement. Finally, we also notice that the results improve globally when we remove the data for the highly volatile period of 2008.

## Addendum

### Calculating the implied move

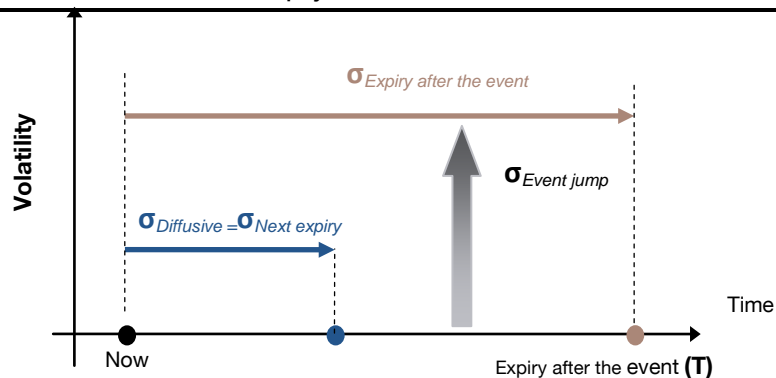
Our approach uses option prices to gauge the market's expectation of the extra volatility arising from the likelihood of unanticipated earnings figures. We calculate "earnings jump volatility" by comparing the known implied volatilities of ATM options for the next two expiries and strip out normal volatility ('diffusive vol') to compute 'jump vol' and the implied spot move on earnings day.

### Terminology & sample calculation

- Diffusive volatility:** Diffusive volatility can be assumed to be the normal volatility of a stock in the absence of an event for which any material information is expected. Examples of such events could include earnings announcements and litigation outcomes. Diffusive volatility can be estimated by looking at the implied volatility of the expiries following/before an event.

**Case 1:** If the event falls after the next (first) expiry, diffusive vol is simply the ATM vol of this expiry.

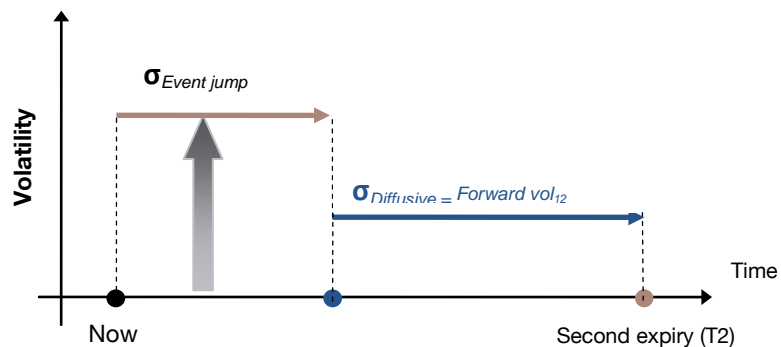
If the event falls after the next expiry



Source: SG Cross Asset Research/Derivatives

**Case 2:** If the event falls before the next (first) expiry, diffusive vol can be assumed to be forward vol, i.e. the volatility of a forward starting option (starting at the next (1st) expiry and maturing at the expiry following (2nd)).

If the event falls before the next expiry



Source: SG Cross Asset Research/Derivatives



This can be easily computed using the concept that variance is additive. To compute the forward volatility between time period T1 and T2:

$$\text{Forward Vol } \sigma_{12} = \sqrt{[(\sigma_{2T_2}^2 - \sigma_{1T_1}^2) / (T_2 - T_1)]}$$

■ **Event jump volatility:** Event jump volatility is the extra volatility resulting from market expectations related to a given event. It can be calculated by stripping out diffusive volatility from the implied volatility of the expiry right after the event. Once again we use the additive properties of variance.

Here we assume that there is one day of event-driven jump vol, whereas as the remaining (T-1) days from T day to the next expiry have the normal or the diffusive vol.

$$\sigma_{\text{expiry after the event } T}^2 = \sigma_{\text{diffusive volatility } (T-1)}^2 + \sigma_{\text{event jump vol } 1}^2$$

$$\rightarrow \sigma_{\text{event jump vol}}^2 = (\sigma_{\text{expiry after the event } T}^2 - \sigma_{\text{diffusive volatility } (T-1)}^2)$$

■ **Implied spot move on earnings day:** The implied spot move can be calculated using event jump volatility as shown above. Since event jump vol is annualised, we de-annualise it to calculate the event day vol as  $\sigma_{\text{event day vol}} = \left[ \sigma_{\text{event jump vol}} \right] / \sqrt{256}$ . We then use the price of a 1 day straddle (with the implied volatility as the event day vol) to calculate the implied spot move as:

$$\text{Implied Spot Move} = 2 * 1/\sqrt{2\pi} * \text{event day vol} \cong 0.8 * \text{event day vol}$$

## Comparing the expected and the realised earning moves

Once we have calculated the implied move, the next step is to compare the implied move to the realised move for the universe of stocks in consideration. In our analysis, we compare the two moves in terms of their ratios rather than their spreads. We feel the ratio that signifies the move relative to the average spot move is a better indicator of the efficiency of our model than the standalone magnitude of the move. For example, a 10% implied move is big relative to an average move of 0.5% but is not remarkable for a stock whose average spot move is 7%.

We compare our own built Expected Surprise Ratio (implied move expected by options market divided by the average absolute stock move on the past 4 earning dates) for each earnings date with the Actual Surprise Ratio (realised move on the earnings date divided by the average stock move on the past 4 earning dates).

For example, let us assume our model forecasts an absolute spot move of 4% for stock XYZ which has moved 3%, -2%, 0% and -5% on the day of last 4 announcements. So in this case, the expected surprise ratio is calculated as:

$$\text{Expected surprise ratio} = \frac{4\%}{\text{average}(|3\%|, |-2\%|, |0\%|, |-5\%|)} = \frac{4\%}{2.5\%} \text{ i. e. } 1.6$$

Similarly we calculate the actual surprise ratio using the actual spot move post the announcement.

Once we have all the expected surprise ratios we rank the data in deciles with the lowest decile (1st decile representing the expected surprise ratios which were the smallest) and the highest decile (the 10th decile representing the ones which had the highest expected surprise ratios). Then for each decile we calculate the average expected surprise ratio and the corresponding actual surprise ratio. The backtest data can then be compared easily either mathematically or visually through bar charts.

## APPENDIX

### ANALYST CERTIFICATION

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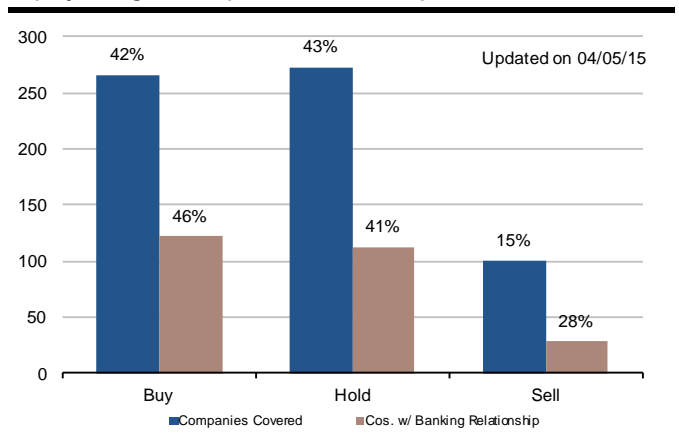
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Equity rating and dispersion relationship



Source: SG Cross Asset Research/Equity

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